

## **PAYMENT ACCEPTANCE AND TECHNOLOGY LEADER BASE COMMERCE ESTABLISHES SPONSOR BANK RELATIONSHIP WITH FRESNO FIRST BANK**

TEMPE, AZ (July 31, 2019) – Base Commerce, LLC ([www.basecommerce.com](http://www.basecommerce.com)), a technology-driven payment processing company specializing in bankcard and ACH payment solutions, has announced a new sponsor bank relationship with Fresno First Bank. The bank serves the needs of businesses, professionals, and successful individuals throughout California.

“Strong relationships with exceptional financial institutions is one of the pillars of our success, as those alliances enable us to meet the needs of our clients,” said David Schoenecker, Chief Operating Officer at Base Commerce. “Fresno First Bank is a rapidly growing local bank that has a well-earned reputation as an innovator in modern banking. We’re thrilled to have them as a new strategic partner as we continue on our growth trajectory.”

Base Commerce provides advanced payments technology and services to businesses in a wide range of industries including property management, consumer finance and collections, tolling, parking and transportation, charitable giving, and many more. The company has experienced rapid expansion in recent years and continues to establish relationships with new business partners and enhance its offerings to support that growth.

“The rapid evolution of technology is having a major impact on the banking space, but specifically in the realm of payments,” said Steve Miller, President and CEO at Fresno First Bank. “It is important for the bank to find partners who understand these market shifts and know how to stay ahead of the technology curve. Base Commerce has the talent, progressive mindset, and technology stack to enable us to compete effectively in the ever-evolving payments space.”

### **ABOUT BASE COMMERCE**

Founded in 2008 and headquartered in Tempe, AZ, Base Commerce is a leading provider of advanced payment processing solutions. Stakeholders in many areas of the payments ecosystem rely on the company’s comprehensive suite of technology and service offerings to ensure that payments are processed securely, promptly, efficiently, and cost-effectively.

### **ABOUT FRESNO FIRST BANK**

Founded in 2005, Fresno First Bank is a wholly owned subsidiary of Communities First Financial Corporation

(OTCQX: CFST). Fresno First Bank offers an array of banking products for individuals and businesses. Through their relationship-based approach Fresno First has the ability to tailor and adjust services quickly to meet individual customer needs.

Headquartered in Fresno, CA, Fresno First Bank serves clients throughout California. For more information visit – [www.fresnofirstbank.com](http://www.fresnofirstbank.com).

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